



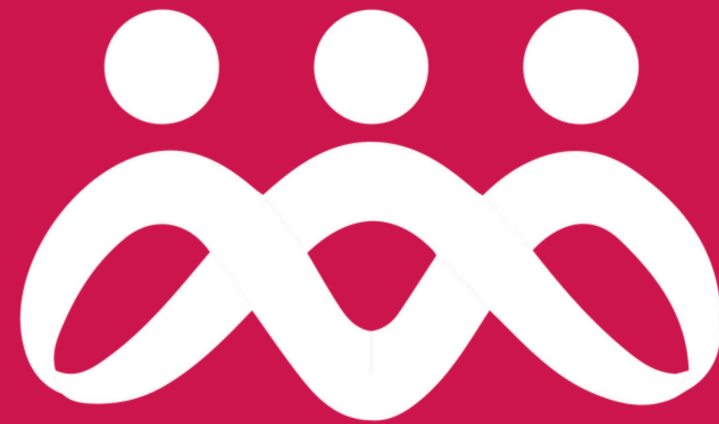
ARMENIAN INTERNATIONAL WOMEN'S ASSOCIATION



9TH INTERNATIONAL CONFERENCE

**LOCAL TO GLOBAL
UNITING FOR CHANGE**

SPONSORSHIP OPPORTUNITIES



LOCAL TO GLOBAL UNITING FOR CHANGE

YEREVAN, ARMENIA | OCTOBER 5-7, 2023

MISSION & PURPOSE

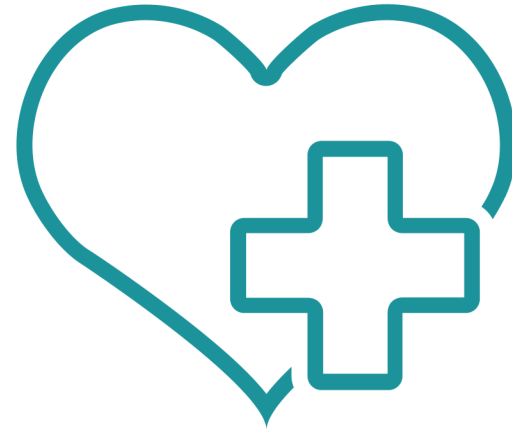
TO CONNECT AND ELEVATE
ARMENIAN WOMEN GLOBALLY



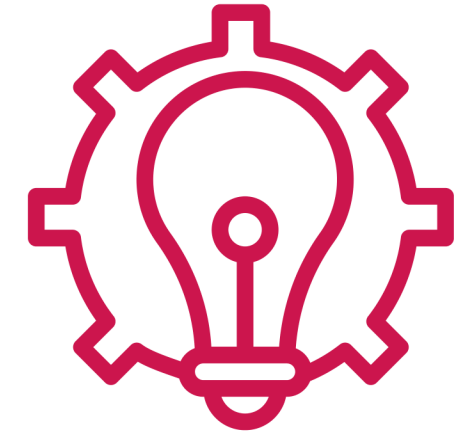
OUR PILLARS



EDUCATION



**HEALTH &
WELLNESS**



**ECONOMIC
EMPOWERMENT/
INNOVATION**

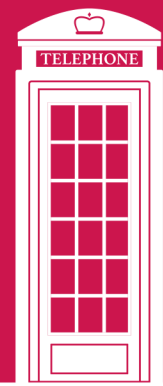
OVER 3 DECADES OF GLOBAL IMPACT

- 12 Books published
- Over \$1.3m for Humanitarian efforts in Artsakh
- Up to \$800k in Scholarships
- Over \$35,000 in Laurel Karabian Fund for the Arts (LKFA) lifetime Grants
- \$380k in funds in support of the WSC - Women's Support Center
- \$25k Grant to SafeYou (2023)
- \$140k towards developing the Women's Entrepreneurship Program in Armenia
- Consistent presence at annual UNCSW parallel panels in NYC



PAST CONFERENCES

1994



London

1997



Paris

2000
& 2014



Yerevan

2004



Geneva

2008



Buenos
Aires

2011



San
Francisco

2016



Boston



LOCAL TO GLOBAL UNITING FOR CHANGE

Yerevan, Armenia

... UPCOMING 9TH INTERNATIONAL CONFERENCE: YEREVAN, OCTOBER 5-7, 2023

Over the course of three transformative days, the "Uniting for Change" conference will bring together inspiring female leaders from various fields, creating an unparalleled opportunity for collaboration and growth. Armenians from all over the world will come together to be part of the magnetism of this much anticipated event. We've lined up a list of captivating speakers, interactive workshops, and engaging panel discussions to inspire, educate, and ignite fruitful collaborations on Fostering Mind, Body and Soul, Gaining Grounds in Technology, and Mobilizing the Power of Women in Business, Government, and Media.

BENEFITS (by package)	Grand Patron	Benefactor	Visionary	Legacy *	Leader	Advocate	Supporter
Price (in USD)	50,000+	25,000+	15,000+	10,000+	5,000+	2,500+	1,000+
Attendees	12	10	8	6	4	2	1
Logo on conference landing page and name listed at the tier level	✓	✓	✓	✓	✓	✓	✓
Logo on Press Wall	✓	✓					
Logo on banners	✓	✓					
Giveaway tote promotional material	✓	✓	✓	✓	✓	✓	✓
Sponsorship of local armenian woman to attend the conference	25	15	12	10	8	5	3
Logo on conference app	✓	✓	✓	✓	✓	✓	✓
Ad in Booklet	On the inside front cover	On the inside back cover	Premiere placement full page ad	Full page ad	1/2 page ad	1/4 page ad	Name listed

BENEFITS (by package)	Grand Patron	Benefactor	Visionary	Legacy *	Leader	Advocate	Supporter
Price (in USD)	50,000+	25,000+	15,000+	10,000+	5,000+	2,500+	1,000+
MEDIA OPPORTUNITIES							
Social Media post + stories	✓	✓	✓				
SM Mention in list of donors	✓	✓	✓	✓	✓	✓	✓
Press release	✓	✓	✓				
TV interviews opportunity	✓	✓					
CONFERENCE MENTIONS							
Special mention during opening and closing ceremonies	✓	✓	✓				
Listed on donor screen	✓	✓	✓	✓	✓	✓	✓
Presentation opportunity during main event	✓						

CORPORATE SPONSORSHIP BENEFITS

**By sponsoring AIWA's 9th International Conference
you'll get the following benefits:**

**Increase your brand's visibility
and generate positive PR
locally and regionally.**



**Amplify your company's social
impact and reputation by
demonstrating your
commitment to diversity,
inclusion and gender equality.**



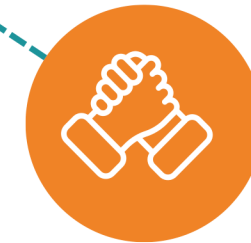
**Build meaningful relationships
with global thought leaders from
various industries**



**Be a changemaker. Play a
significant role in supporting
the empowerment and
advancement of Armenian
women**



**Showcase corporate support
for the advancement of
technology, education,
government, media & arts...**



#BecomeAChangeMaker



LOCAL TO GLOBAL UNITING FOR CHANGE

Yerevan, Armenia

**Contact us for sponsorship opportunities
conference2023@aiwainternational.org**